



Australasian **Housing** Institute
Supporting Housing Professionals

PROFESSIONAL EXCELLENCE IN HOUSING AWARDS

2017 SPONSORSHIP OPPORTUNITIES



ABOUT AHI AWARDS



The Awards recognise the importance and expertise of the people who do the work and accept the challenges.

GREG CASH,
GENERAL MANAGER SERVICE DELIVERY,
DEPARTMENT OF HOUSING, WESTERN AUSTRALIA

PROFESSIONAL EXCELLENCE IN HOUSING

The Australasian Housing Institute Awards provide an opportunity to showcase social housing success stories. The Awards formally recognise and reward excellence in professional practice, from the grass roots to the most senior levels. They promote to our colleagues and the community at large the difference that social housing professionals make to people's lives.

Awards will go to housing professionals who are judged to have made a significant and lasting difference: to tenants or service users, to their community, to their colleagues and to their profession. The Awards recognise the contributions and achievements of our colleagues in the many disciplines which make up the housing profession.

HISTORY

The Institute has run an awards program since 2004. This program has become increasingly popular with members and other housing professionals.

In 2015 the Institute received the record number of nominations - 121 entries from more than 50 organisations all over Australia and New Zealand. Almost 300 housing professionals attended award receptions and 16 organisations sponsored the Program, demonstrating their support of the industry.

The full list of finalists, winners and sponsors can be found at the AHI website.

www.housinginstitute.org/Awards/Past-Award/2015-Awards-Cycle

In 2017 the Awards receptions will be held in all Australian jurisdictions and New Zealand. The Australasian Award Winners will be announced during the AHURI National Housing Conference 2017 in Sydney.

WHY SPONSOR?

The AHI Professional Excellence in Housing Awards provides the social housing sector with a platform to recognise and reward those who dedicate their career for the benefit of their community. Providing recognition for these outstanding achievements helps inspire others in developing a vibrant social housing profession.

Key benefits for your business:

- During the project you will reach a wide audience of housing leaders and professionals throughout Australia and New Zealand
- Your company will enhance longterm relationships with your potential customers
- Awards sponsorship will help your potential customers to associate your company's name with the industry success and achievements
- Awards ceremony is an excellent opportunity for networking and face-to-face communication with your clients.

AWARD CATEGORIES



The 2017 AHD Awards Program features eight categories: two individual awards, five team awards and one tenant award.

INDIVIDUAL AWARDS

INSPIRATIONAL TEAM MEMBER

The winning candidate will be a person who is passionate about their role and understands how it fits into the strategic outcomes of their organisation and the values of social housing. They consistently demonstrate enthusiasm to add value to their role and motivate others within their team and/or organisation by the approach they take to their work.

OUTSTANDING ACHIEVEMENT

The winning candidate will be a housing professional who has significant achievements working in social housing that goes beyond their team and organisation and is likely to have a long-term impact on the industry as a whole and the housing profession.

TENANT AWARD

TENANT LED INITIATIVE

Individual or a group of residents/tenants who have undertaken a project or initiative to benefit others in their community.

TEAM AWARD

LEADING INNOVATION

Initiatives or projects that have led to significant change in their own organisation or community, with lessons that could be applied more broadly to other housing organisations. This Award recognises new thinking in housing sector. It will be given for a nomination describing advances, modernisations, improvements which adds to the body of social housing knowledge and significantly contributes to the sector.

LEADING HOUSING DEVELOPMENT PROJECT

Residential development that offers an exemplary model to the sector for its outstanding quality or innovation.

LEADING ASSET MANAGEMENT

Asset management that is consistently rated by tenants and stakeholders as excellent and/or incorporates practices or innovations that result in significantly better maintenance services and asset outcomes.

LEADING COMMUNITY ENGAGEMENT PRACTICE

A project or initiative that demonstrates leading practice in encouraging, enabling and supporting tenant and/or community engagement.

EXCELLENCE IN SOCIAL HOUSING

An organisation or team/division of an organisation that showcases the outstanding and/or unique way in which it has delivered social housing services.

SPONSORSHIP PACKAGES

Awards Promotion, October 2016 - October 2017

Acknowledgement as a Sponsor of the 2017 Australasian Awards Program
Promo in the Awards Brochure
Promo in the Nomination Summary Brochure (distributed to guests prior and during the Australasian Award Gala Dinner)
Promo on the Awards Nomination Form
Logo on the Awards web-page housinginstitute.org/Awards
Logo on the 2017 Awards Program print advertisement in <i>HousingWORKS</i>
Logo in direct e-mail distribution (more than 4,500 recipients in Australia and New Zealand)
Logo in all issues of monthly <i>HousingPEOPLE</i> e-news (article about the Awards Program)
Advertisement in <i>HousingWorks</i>

Awards Receptions

Company signage prominently displayed at the presentation
Opportunity to present one of the awards and address delegates for a maximum of five minutes during the presentations
Logo on the AHI event registration web-page
Logo with a link in e-mail invitation for the reception
Complementary guest tickets to the awards presentation
Banner on display throughout event (sponsor to provide a banner)
Promotional materials on display throughout event / distributed to guests
Opportunity to display video / photo slide show before the reception, during the break and after the event
Branding on the event program and on the Dinner menu

Investment*

Gold Sponsor Exclusive	Silver Sponsor (4 only)	Awards Reception Sponsor (one event of your choice)	Award Category Sponsor (1 sponsor only for each category)	Corporate Table
*	*			
Full page ad + Logo	Logo	Logo		
Full page ad + Logo	1/2 Page + Logo	Logo	Logo in a Category Section	
Logo on the welcome page and throughout all nomination	Logo on the welcome page		Logo in a Category Section	
*	*	*		
*	*			
*	*	Event invitations only		
*	*			
Full Page (colour)	1/2 Page (colour)			
Prominent location	*	*		
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5	3	3	1	8
Prominent location	*	*	*	*
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*	*	*		*
\$10,000	\$5,000	\$1,500 for State Receptions \$4,000 for the Australasian Awards Dinner	\$1,000	\$1,000

*not including GST



DATES TO REMEMBER

NOMINATIONS FOR THE
2017 AHI PROFESSIONAL EXCELLENCE
IN HOUSING AWARDS OPEN FROM
17 OCTOBER 2016
TILL 28 FEBRUARY 2017

2017 AHI AWARDS SCHEDULE

MONDAY, 17 OCTOBER 2016

Nominations open

TUESDAY, 28 FEBRUARY 2017

Nominations close

APRIL – OCTOBER 2017

Awards ceremonies in all
Austraian jurisdictions and
New Zealand

29 NOVEMBER 2017

Australasian Awards Gala
Dinner, Sydney

2015 AHI AWARDS WINNERS



**EXPRESS YOUR INTEREST
BY EMAILING TO
KELLY.BADEWITZ@HOUSINGINSTITUTE.ORG**

