



Australasian **Housing** Institute
Supporting Housing Professionals

HOUSING EXCELLENCE SHOWCASE

SPONSORSHIP OPPORTUNITIES



ABOUT AHI AWARDS



The Awards recognise the importance and expertise of the people who do the work and accept the challenges.

GREG CASH,
GENERAL MANAGER SERVICE DELIVERY,
DEPARTMENT OF HOUSING, WESTERN AUSTRALIA

PROFESSIONAL EXCELLENCE IN HOUSING

The Australasian Housing Institute Awards provide an opportunity to showcase social housing success stories. The Awards formally recognise and reward excellence in professional practice, from the grass roots to the most senior levels. They promote to our colleagues and the community at large the difference that social housing professionals make to people's lives.

Awards will go to housing professionals who are judged to have made a significant and lasting difference: to tenants or service users, to their community, to their colleagues and to their profession. The Awards recognise the contributions and achievements of our colleagues in the many disciplines which make up the housing profession.

HISTORY

The Institute has run an awards program since 2004. This program has become increasingly popular with members and other housing professionals. In 2017 the Institute received the record number of nominations - 143 entries from more than 70 organisations all over Australia and New Zealand. Almost 300 housing professionals attended award receptions and 20 organisations sponsored the Program, demonstrating their support of the industry.

The full details about the program can be found at the AHI website.

www.housinginstitute.org/Awards/

Following the overwhelming success of the program, the AHI is delighted to launch the inaugural Housing Excellence Showcase – a series of special events showcasing some of the standout achievements from the 2017 AHI Professional Excellence in Housing Awards Program.

Starting in September 2017, these bestpractice sharing events will see recent award winners and highly commended award recipients from each jurisdiction present the development or initiative that was formally recognised for its significant and lasting impact on the social housing sector.

The 2017-18 Housing Excellence Showcase provides the opportunity to learn more about the social housing sector's latest award-winning initiatives. By recognising these achievements, we can help inspire everyone involved in social housing to keep developing this vibrant profession.

Your company is invited to sponsor either the series of Housing Excellence Showcase events or an individual event to be held in one of the jurisdictions (QLD, SA, VIC, NZ, NSW and WA).

SPONSORSHIP PACKAGES

Awards Promotion, August 2017 - October 2018

Acknowledgement as a Sponsor of the 2017/18 Australasian Awards Showcase

Logo on the Awards web-page housinginstitute.org/Awards

Logo on the 2017 Awards Program print advertisement in *HousingWORKS*

Logo in direct e-mail distribution (more than 4,500 recipients in Australia and New Zealand)

Logo in all issues of monthly *HousingPEOPLE* e-news (article about the Awards Program)

Advertisement in *HousingWorks*

Showcase events

Company signage prominently displayed at the event

Opportunity to present to open the event and address delegates for a maximum of five minutes

Logo on the AHI event registration web-page

Logo with a link in e-mail invitation for the events

Complementary guest tickets to the events

Banner on display throughout event (sponsor to provide a banner)

Promotional materials on display throughout event / distributed to guests

Opportunity to display video / photo slide show before and after the event

Branding on the event program and on the Dinner menu

Investment*

Gold Sponsor Exclusive	Silver Sponsor (4 only)	Jurisdiction Event Sponsor (one event of your choice, no more than 3 sponsors per location)
*	*	
*	*	*
*	*	
*	*	Event invitations only
*	*	
Full Page (colour)	1/2 Page (colour)	
Prominent location	*	*
*	*	
*	*	*
*	*	*
5	3	3
Prominent location	*	*
*	*	*
*		
*	*	*
\$7,500	\$3,750	\$1,500

*not including GST



EXPRESS YOUR INTEREST BY EMAILING TO KELLY.BADEWITZ@HOUSINGINSTITUTE.ORG

WHY SPONSOR?

The AHI Professional Excellence in Housing Awards provides the social housing sector with a platform to recognise and reward those who dedicate their career for the benefit of their community. Providing recognition for these outstanding achievements helps inspire others in developing a vibrant social housing profession.

Key benefits for your business:

- During the project you will reach a wide audience of housing leaders and professionals throughout Australia and New Zealand
- Your company will enhance longterm relationships with your potential customers
- Awards sponsorship will help your potential customers to associate your company's name with the industry success and achievements
- Awards ceremony is an excellent opportunity for networking and face-to-face communication with your clients.

